

NAICS Codes

541611 - Management Consulting,
Governance

541511, 541512, 541519 -Computer
Design, Programming and Related IT

541612, 541613, 541618 -Human
Resource, Marketing, Finance, Budgets

Gopi Bala LLC Corporate Summary

- **SBA 8(a)-certified;** Commonwealth of Massachusetts SDO/SOMWBA-certified
- Founded in 2002, LLC in 2005
- Undertake short to medium-term engagements in strategy setting or operational execution
- Focus on solving business and IT problems, using highly effective, proven methodologies
- Formal knowledge transfer to client during and after every engagement
- Several consultant-advisors and teaming partners with varied expertise available to work on business and IT projects (*US Citizens or Permanent Residents only*)
- Past performance clients includes State Street Corp., Small Business Administration, GMAC, UMass Medical School, Mass Tech Collaborative - www.massvetsadvisor.org (development/support for State Veterans Portal), www.massbigdata.org (Massachusetts Big Data Initiative portal development/support)

Service Domains

Management Consulting

- Business strategy, market research
- Business and operational planning
- Project, process, program, portfolio, product, review & management
- Business process analysis and re-design
- Quality control & quality assurance
- Operational, financial, performance metrics
- Training & documentation
- Growth, profitability, budget and business valuation studies
- Organizational design, human resources, accountability
- Change management

Governance

- IT strategy
- Agile cloud-based architectural design, implementation, integration, quality reviews
- Technology planning, tools selection
- Gap analysis, road-mapping
- Project management office
- Testing and IV&V (independent verification and validation)
- Information technology cost, value, returns

Execution

- Web portal development
- Mobility strategy
- Social media leverage
- Content management
- Big Data analytics
- eCRM
- Support services

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Company

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ASQ (6-Sigma), PMI (Certified PMP), ITIL Foundation v3.0, MIT Enterprise Forum, TiE - The Indus Entrepreneurs, MIT Sloan CIO Symposium (www.mitcio.com), The Boston Consulting Group Alumnus, The Yankee Group Alumnus, MIT Sloan School Alumnus, SBA e200 alumnus